



## EXIT VALUE PLANNING

Our Exit Value Planning Service is designed to help a business owner determine the value of their business and then develop and implement a value enhancement process that increases the value of a business in advance of a business sale. This is a bundled service offering that provides the following:

### **A Current Business Estimate of Value**

Using our proprietary valuation methodology, a range of value for how much your business is likely to be valued in the market by prospective buyers.

### **A Value Builder Score and Report**

A comprehensive report on eight proven value drivers of business value, along with suggestions for value enhancement for your business.

### **The Value Builder System™**

Access to the Value Builder System™, developed by John Warrillow to help business owners better understand how to improve the value of their business.

### **The Stony Hill Academy**

A comprehensive, exit planning education platform, designed to help you better understand the many aspects of exit planning, value enhancement, and the sell-side process.

### **A Profit Analysis of Your Business**

A detailed analysis of your financials, focusing on identifying revenue improvement and expense management opportunities.

### **A Written Value Enhancement Plan**

A written plan that identifies specific actions to be taken to improve business value.

### **Coaching and Monitoring of Your Progress by an Exit Value Advisor**

Monthly online meetings with your Stony Hill Exit Value Advisor are designed to educate you on your exit options, determine the best opportunities for value enhancement and develop an action plan that begins to prepare your company for sale.

### **An Estimate of Future Value**

As the result of our Exit Value Planning, we provide you with an Estimated Future Value for your business, based on our recommended value enhancement plan, including the use of our Value Builder Scenerio Planner.

