

FRACTIONAL EXECUTIVES

Stony Hill Advisors Inc. can provide a broad range of C-level officers that bring a wealth of expertise and experience to your company. They can fill leadership gaps without incurring the expenses associated with a full-time hire. We can provide fractional CFO's, CMO's, and CHRO's. We can also provide part-time Sales Directors who work with your sales organizations to establish a repeatable sales process and manage your sales organization.

Hiring a fractional C-level officer provides multiple benefits to a company. Firstly, it offers cost savings since fractional executives work on a contract basis, often collaborating with multiple companies concurrently. This shared cost model is particularly advantageous for startups or small businesses with limited budgets that can't afford a full-time executive.

Secondly, hiring a fractional C-level officer grants access to a wealth of expertise and experience. These executives have held high-level positions in various organizations, enabling them to bring valuable knowledge and strategic guidance to help the company achieve its goals. They can fill leadership gaps without incurring the expenses associated with a full-time hire.

Furthermore, fractional executives can lead to faster results. They bring fresh perspectives and insights to the table, addressing company issues that may have gone unnoticed or unresolved. Their input aids in making better decisions and achieving business goals. Additionally, they can mentor and guide other members of the leadership team.

Lastly, hiring fractional C-level officers offers flexibility. They can work on a part-time or full-time basis, as required by the company. Whether remote or in-person, they can seamlessly integrate into the existing team and begin contributing immediately.

In conclusion, opting for a fractional C-level officer is a strategic decision due to its cost-effectiveness and the opportunity to access specialized expertise and leadership without a substantial long-term commitment. It's an efficient solution for companies aiming to scale without taking on the financial burden of a permanent executive hire.

