



PRIVATE PLACEMENT SUPPORT

Stony Hill Advisors, Inc. specializes in assisting clients with Private Placements using Regulation D 506(c), an exempt offering. This process aids in recapitalizing companies, fostering organic growth, and facilitating expansion through acquisitions and mergers.

Regulation D 506(c), a provision under the Securities Act of 1933, enables companies to raise capital without SEC registration. Stony Hill Advisors, Inc. guides clients through regulatory requirements, helping structure offerings based on size, pricing, terms, and identifying potential investors.



Private Placements using Regulation D 506(c) provide an effective means for companies to raise capital. Stony Hill Advisors, Inc. ensures clients navigate regulatory compliance, maximizing the benefits of the offering. Private placements, being relatively unregulated compared to open-market sales, offer flexibility for privately held, middle-market companies to access capital confidentially.

Preparing for a private placement involves creating a detailed Private Placement Memorandum (PPM). Stony Hill Advisors, Inc. assists in determining offering size, pricing, and terms, ensuring compliance with applicable laws. Other required documents for private placement transactions include legal consultations to meet state and federal regulations.

A PPM is a legal document outlining the offering's material details. Components include an introduction, offering terms, risk factors, management, use of proceeds, financial information, legal information, subscription procedures, and exhibits. Its purpose is to provide potential investors with comprehensive information for informed decision-making.

Legal compliance is crucial, and the PPM must comply with anti-fraud rules. It protects against misrepresentation, providing disclosures about risks, management, financial status, and other relevant information. Stony Hill Advisors, Inc. emphasizes the importance of professional presentation to avoid legal consequences.

Rule 506(c) allows for a direct private placement under Regulation D, removing the prohibition against general solicitation. Issuers can raise unlimited funds from accredited investors but must take reasonable steps to verify accreditation. Key features include restricted securities, Form D notice filing, bad actor disqualification, and state authority. Compliance with Rule 506(c) requirements is essential to ensure adherence to securities laws.