



## **PURCHASE TRANSACTION**

We help educate you on the buying process, identify and evaluate prospective acquisition candidates and help you throughout the buying process to successfully complete your transaction.

Buying a business on your own can be overwhelming. Let Stony Hill Advisors provide you with the guidance and expertise you need. Our Advisors will find the business you have been searching for, help you understand the importance of having all the right paperwork, records, and information you need to proceed with your purchase, and more. Let us do the leg work to give you a unique, stress-free search.

There are seven key steps in buying a business:

- 1. Developing an acquisition strategy.
- 2. Building a team of buy-side advisors.
- 3. Conducting a targeted search and selection of targeted acquisition candidates.
- 4. Conducting due diligence on selected acquisition candidates.
- 5. Creating a financing strategy and developing financing sources.
- 6. Negotiating price and deal structure.
- 7. Closing of transaction and integration of new business.

Buying a business can be a way to expand a company and achieve planned growth. This may include expanding service or product offerings, adding new clients or market channels, and reducing expenses through integration.

Acquisitions can lead to economic gains, increased access to capital, better bargaining power, and lower costs through higher production volume. Acquisitions can help overcome market entry barriers, quickly increase market share, and gain a competitive edge in the marketplace.

